

HOSPITALITY BUSINESS



Client Background

- Industry Segment: Hospitality
- Business Focus: High-end luxurious hotel with a private member club and 7 F&Bs, located in Qatar and part of an international hotel chain with locations in London and New York.

Challenges

- Increase bookings and attract more customers to the restaurants.
- Promote the private club to the public and boost its activities.
- Enhance online presence and generate revenue through digital ads.

Solutions

- We developed a multi-platform digital advertising strategy.
- Optimized ad spending and targeted engagement.
- We leveraged high-impact platforms like TikTok and Instagram.
- Improved lead generation and engagement through strategic content.
- Implemented advanced analytics and performance monitoring.



INCREASED BOOKINGS

Achieved a 40% surge in booking requests and inquiries.



ENHANCED ONLINE PRESENCE

Reached 1.4M people and garnered 4.8M impressions.



HIGHER ENGAGEMENT

Increased direct calls to 35%



REVENUE GROWTH

Generated QAR 374.7K in total revenues.